

INSTITUTE OF COMMUNICATION AND JOURNALISM ICJ

Pullarikunnu Campus, Malloosery P.O, Kottayam -686041, Kerala

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JOURNALISM DEPARTMENT WITH A DIFFERENCE

The Institute of Communication and Journalism (ICJ) was founded in 1995 to provide best-in-class Journalism and Mass Communication education, in the Self-Financing Stream directly under the Mahatma Gandhi University . Over the past 23 years, the ICJ rose to the ranks of the most sought-after media management course, moulding high quality media professionals. With its unique design of the course which focuses on honing practical skills and delving deep into each subject on a theoretical level, contemporary application of knowledge and analysis, the MCJ course equips the students to pursue Journalism careers across the media spectrum. The ICJ was proudly considered the flagship Department of the MG University since its founding. The design is underpinned by strong industry support and knowledge brought in by a formidable range of advisors and professionals from the media, and faculty with rich working experience in the field. Apart from the state-of-the-art facilities in broadcasting, telecasting, video production, print media and web-journalism training, we are also developing a unique innovative approach to the enterprise and media management in the creative industry. The full-time P.G course, the Master of Communication and Journalism (MCJ), offered by the MG University in 4 Semesters through our Department is designed for students wishing to pursue Journalism careers at a high level of engagement. Practical oriented coaching is our strength.

For enhanced visibility and performance standards for key job-oriented Departments, under the initiative of the M.G University, the Centre for Professional and Advanced Studies – CPAS was established by the Government of Kerala. The ICJ is currently under CPAS and the course is affiliated to the MG University.

The course attracts students from across the country and boasts of having its alumni in prestigious national and international media establishments, ranging from Reuters to local channels and dailies; Here is an indicative list of key areas and organisations that our alumni is currently a part of:

English news papers like the Times of India, Hindu, Hindustan Times, Indian Express, Deccan Herald, Deccan Chronicle **Vernacular dailies** such as Malayala Manorama, Mathrubhumi, Mangalam. Kerala Kaumudi, Deshabhimani, Deepika, Madhyamam, Janayugam, Veekshanam, Chandrika, Janmabhumi; **News agencies** like PTI, UNI, **T V/Radio Channels** like Asianet, Manorama, Mathrubhumi, Kairali, Mediaone, News18,

Jai Hind, Dooradarshan, Janam, Kaumudi, AIR, FMs, both in vernacular and English channels; **Faculty members** in Universities, Colleges and Higher secondary institutions **PROs** of prestigious concerns including PIB and State Public Relations Department, **Content Writers** at leading corporates and new age businesses.

In short, our alumni is in the league of the most sought-after media professionals across the spectrum of media and journalism careers.

Course Details

Course Name : MCJ (Master of Communication and Journalism)

Total Seats :35

Semesters : 4

Tuition Fees : Rs. 18,000 per semester

Course at : Pullarikunnu Campus

Location : 1 km from Varissery Junction in the Kottayam –Kudayampady route.

Eligibility for Admission: 45% marks in any Degree(aggregate total of all parts)For SC/ST: 5% relaxation in the marks.

Admission : On merit base

How to apply:

1. **Application form shall be downloaded from www.sme.edu.in or www.cpas.ac.in**
2. Application fee of Rs. 500/- (Rs. 250/- for SC/ST candidates) should be submitted with the application form.
3. **Mode of payment:** All fee payment should be through **State Bank Collect** link provided in the web site. The fee shall be paid using Credit/Debit card or Net Banking or at SBI with the challan generated from the online transaction. The receipt should be attached with the application form.

Fee structure

Sl. No.	Description	GENERAL (Rs.)			
		1 st Sem	2 nd Sem	3 rd Sem	4 th Sem
1	Annual administration fee to be remitted at MGU	2000	0	0	0
2	University Affiliation fee	400	0	0	0
3	Library	200	0	0	0
4	Lab	900	0	0	0

5	Caution Deposit (refundable)	500	0	0	0
6	College Union Fund	400	0	0	0
7	General Accident and Insurance Policy	23	0	0	0
8	Medical Inspection fee	100	0	0	0
9	Sports affiliation fee	200	0	0	0
	Total special fees	4723	0	0	0
11	Tuition fee	18,000	18,000	18,000	18,000
	Grand total	22723	18,000	18,000	18,000

Fee Structure for SC/ST/OEC students:

Sl. No.	Particulars	I Sem	II Sem	III Sem	IV Sem
1	Admission fee	3000	Nil	Nil	Nil
2	Caution deposit (refundable)	500	Nil	Nil	Nil
Grand total		3500/-	Nil	Nil	Nil

Fee once remitted shall not be refunded under any circumstances. However, the amount shall be refunded to those who discontinue after getting admission, but before the closure of admission. Those who discontinue after closure of admission shall have to pay the tuition fee for the remaining years of study as liquidated damages as per Rules in force. To those who get admission under Government quota, Government rules will be applicable in this regard.

Date: 03.05.2018

Director